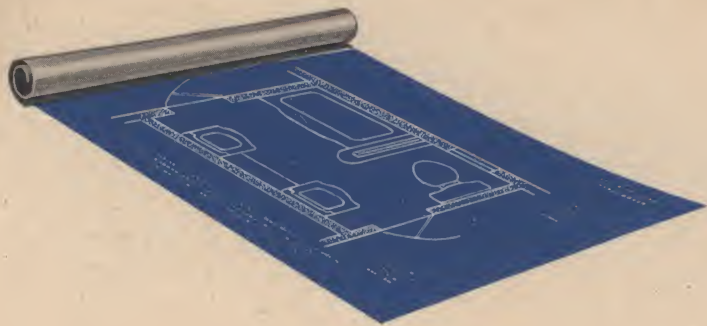




*Planning your*

# BATHROOMS

and powder room



The most important contribution any manufacturer can make to the American standard of living is to bring to more people more of the better things of life. . . . It is toward that end that this company created Briggs Beautyware—better plumbing fixtures for every home.

**BRIGGS MANUFACTURING COMPANY, • DETROIT 11**

# Planning your BATHROOMS

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### and powder room

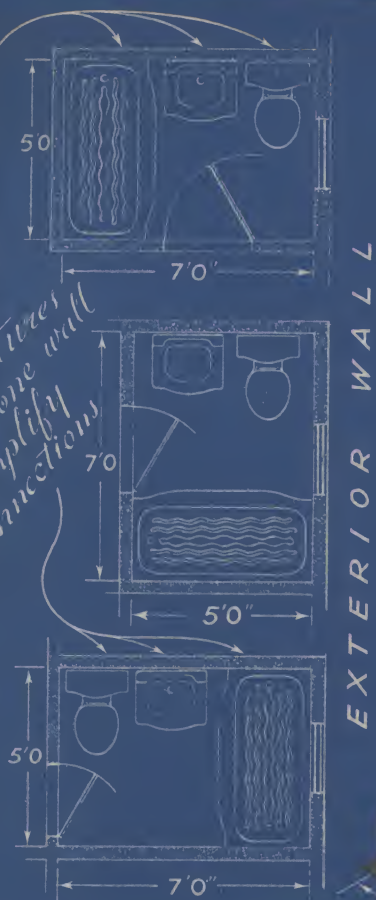
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*Note: To insure efficient and uninterrupted service from your Briggs Beautyware fixtures, we recommend that they be purchased from, and installed by, a responsible and licensed plumbing contractor.*

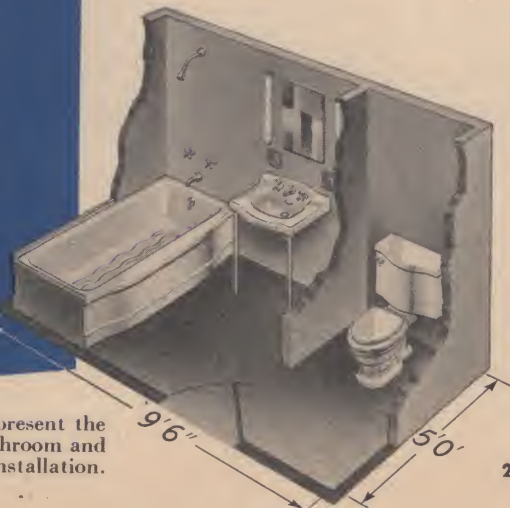


*Fixtures  
on one wall  
simplify  
connections*

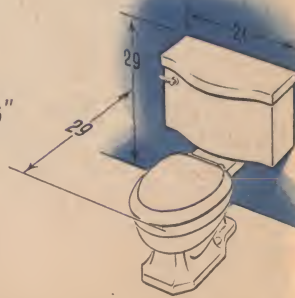
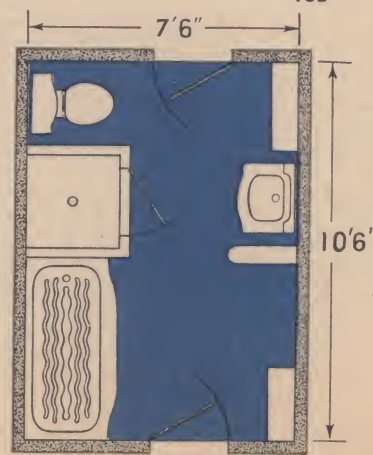


## planning

Nothing is more fascinating than the planning of a new home or the modernization of an old one. Presented on the following pages are a number of basic floor plans which take the mystery out of planning bathrooms and powder rooms. These suggestions will be especially helpful because they have been designed to stimulate your own thinking, as well as to introduce new notes in the design of these important rooms.



RECESS  
OR  
CORNER  
TUB



The floor plans illustrated above represent the minimum space practical for the bathroom and provide for the most economical installation.

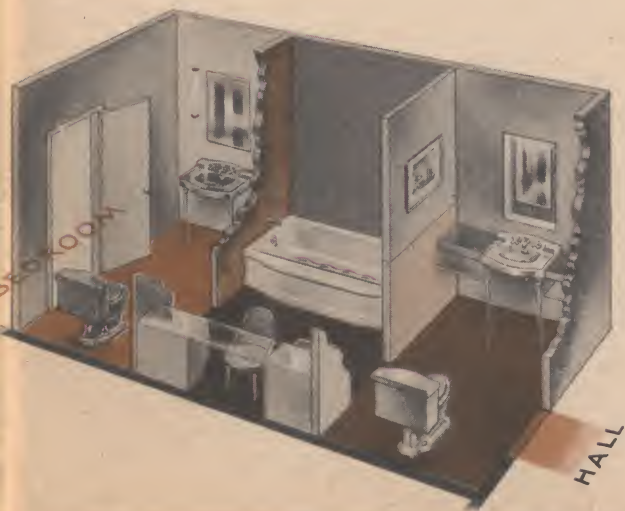
# PLANNING

## occasional lavatory or powder room

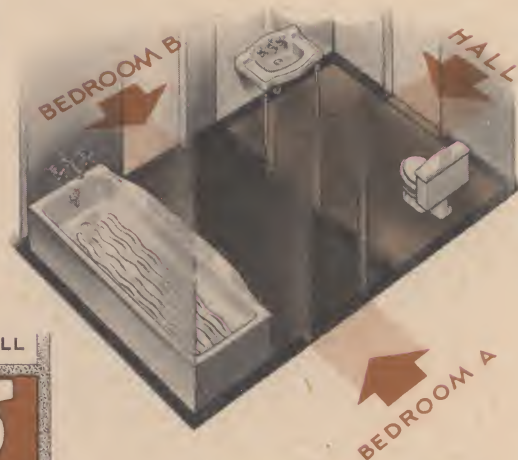
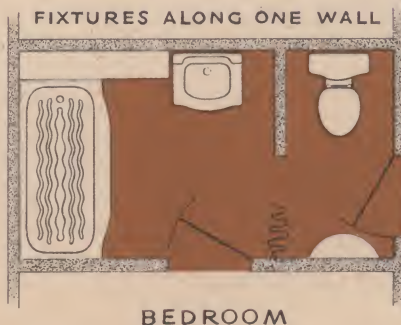
A *must* luxury even in the one-floor plan home if space permits. A *necessity* in the two-story house with single bath on second floor. It is an occasional room so why not do this one in gay colors—something bold!

## double duty bathrooms

You will hear more of the “double-duty” bathroom as time goes on, so consider adding a few feet of space, in your planning, to provide for an additional lavatory or closet combination. Your architect or builder will assist in locating door openings. If your budget won’t permit those two separate bathrooms—you can economize with the “double-duty” arrangement. It is less expensive to plan now for the future plumbing requirements of your family.



*Below*—for the one-floor plan—hall door leads to powder room—separated from main bathroom by folding door.



A three-entrance bathroom—suitable for one-floor or two-floor plan where budget just won’t allow for occasional lavatory or powder room.



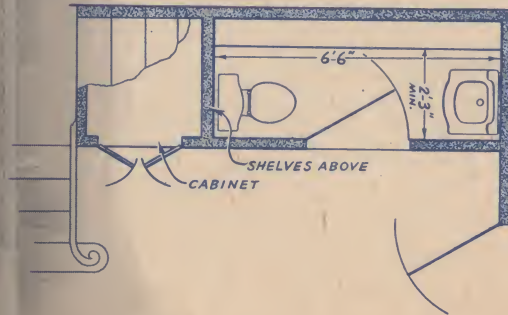
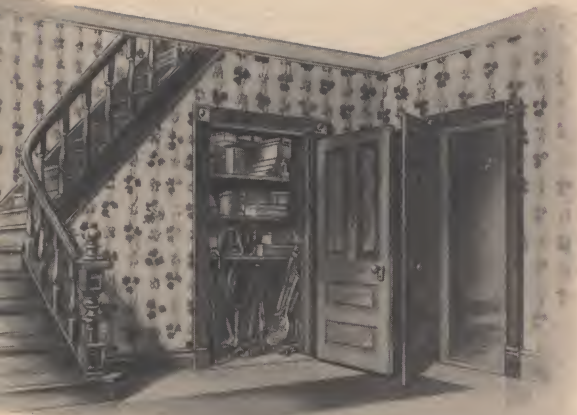
## remodeling

"I'd give most anything for another bathroom or powder room!" You can almost hear yourself saying that, can't you? Well, a quick survey of your home and a compromise on storage might uncover an under stairs space, an oversize hall or an unused attic that will answer this need. And inexpensively too!

### "catch-all" into powder room

How many times have you told Junior and Janey—and Father too, as a matter of fact—that if they place another tennis racket, hockey stick or umbrella in the stairs closet, you will scream?

A typical case in point is illustrated—*before* and *after*. The finished room is one of which you will indeed be proud. For the many conveniences afforded by this new room the family will not complain in seeking other "catch-alls."



## the old bathroom

Most simple, and reasonable in cost too, is the conversion of your old bathroom into a beautiful modern one. There is little of a floor plan problem—all your thoughts can be devoted to color selection and furnishings. Present-day materials provide for an unlimited expression of taste.

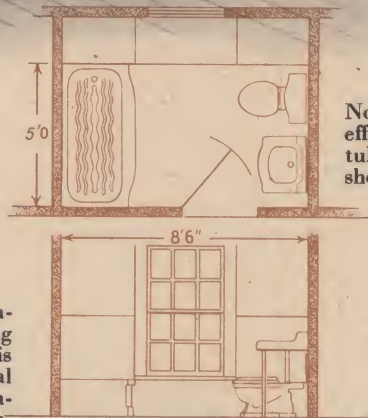
## third floor bath

A forbidding stairs, or perhaps the absence of any stairs, keeps in hiding the space most families need for an extra bedroom and bath. The bathroom is quite as simple as the sketches on the right. Your architect or builder will be delighted to work out the details and the finished room can be a lovely picture bath.

This extra bath can well provide against the day when present facilities will be inadequate for your needs.

## REMODELING

Attic dormer window construction has uninviting appearance but is ideal for floor planning the extra bedroom and bath.



Note the simple yet effective floor plan—tub can be fitted with shower.

Window provides unusual natural lighting and ventilation. This plan affords liberal space between bathtub and other fixtures.

This transformation from the old bathroom can be accomplished at modest cost—for other ideas see pages 9 to 13.

This extra bath has linen and towel storage facilities found in few originally planned bathrooms.



## for the master bathroom

The La Salle corner style bathtub is the choice for the larger bathroom. Selected more frequently as the fixture for the bathroom adjoining the Master bedroom, it is also popular for the bath to be modernized. The Shelley leg lavatory and the Shannon closet combination, both gracefully proportioned and distinctive in appearance, are companion fixtures.



**SHANNON, V-5402.** Syphon jet master size free-standing closet combination. Efficient and quiet in operation; furnished with shelf lid and seamless covered seat and cover.

**SHELLEY, D-736H.** A smartly designed shelfback fixture, 24" x 20" size with ample ledge space; central spout mixer fitting with pop-up drain, legs and twin towel bars. All metal parts in lustrous chrome plate.

**LA SALLE.** Five-foot left-hand corner model with comfortable wide rim seat and serpentine embossed safety bottom. Illustrated with tub supply and special safety control shower fitting in spout. The La Salle tub is also furnished for right-hand corner installation.





DE SOTO. Left-hand outlet, five-foot recess bathtub fitted with glass enclosure and mirror-bright chrome-plated supply and mixing valve shower fittings. If desired the De Soto tub can be specified with conventional shower curtain and rod.

*Acid-resisting porcelain enamel at no extra cost. All Briggs Beautyware fixtures are easy to clean, easy to keep clean.*

## the family group

In this ensemble the three-wall built-in recess bathtub, most economically priced of modern fixtures, occupies its own exclusive niche in the room and serves well the varied bathing habits of the entire family. For those who enjoy showering, the glass enclosure provides the ultimate in a design for better living.

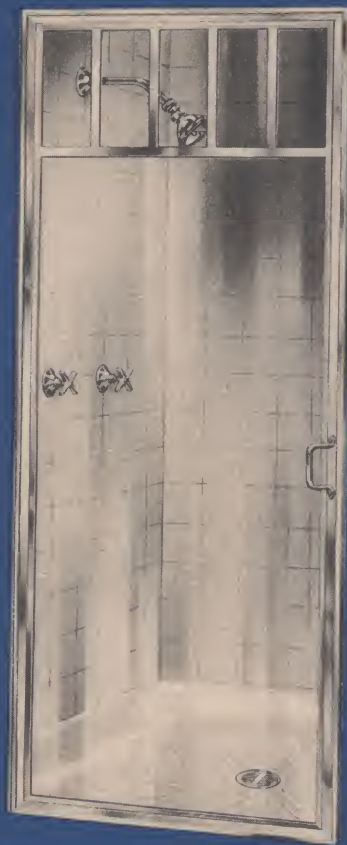
RILEY, D-718H. With pedestal. Chrome-plated centerset mixer fitting affords extra ledge space. Size 24" x 20". Can be fitted with towel bars.



## FIXTURE GROUPS



ZEPHYR, V-5405. Free-standing closet combination with reverse trap, round front bowl; assures quiet operation.



**RECEPTOR, D-800WG.** 36" x 36" shower base with serpentine embossed safety bottom. Fittings in chrome plate with adjustable spray shower head. Shower door has gridded ventilator top. To specify Receptor with fittings, less door, use model D-800W.



## for growing children

The bathroom with a stall shower as its focal point is ideal for young folk. There is no playing around—it promotes cleanliness because the children enjoy it. This simple group with the Byron wall lavatory and the free-standing Crown closet combination has its appeal to mother too, for it requires a minimum of care.



**BYRON, D-742HC.** Compact design 20" x 18" size. Has ample space for toiletries on ledge and back shelf. Fitted with bright chrome-plated central mixing spout supply and pop-up drain.

**CROWN, V-5415.** Compact free-standing combination with round front bowl. Positive and efficient in operation. Shelf top is a feature of this model.





## the corner tub

If the corner tub fits your floor plan these ideas will excite your imagination. It is really simple to have a striking bathroom and your architect or builder will keep it practical.

IDEAS



## the recess tub

Really a most versatile bath fixture—you can go as far as you like. Its use permits your giving the bathroom a modern touch with lots of shelves, mirrors, dressing table or vanity top, gay colors and plenty of accent on living.



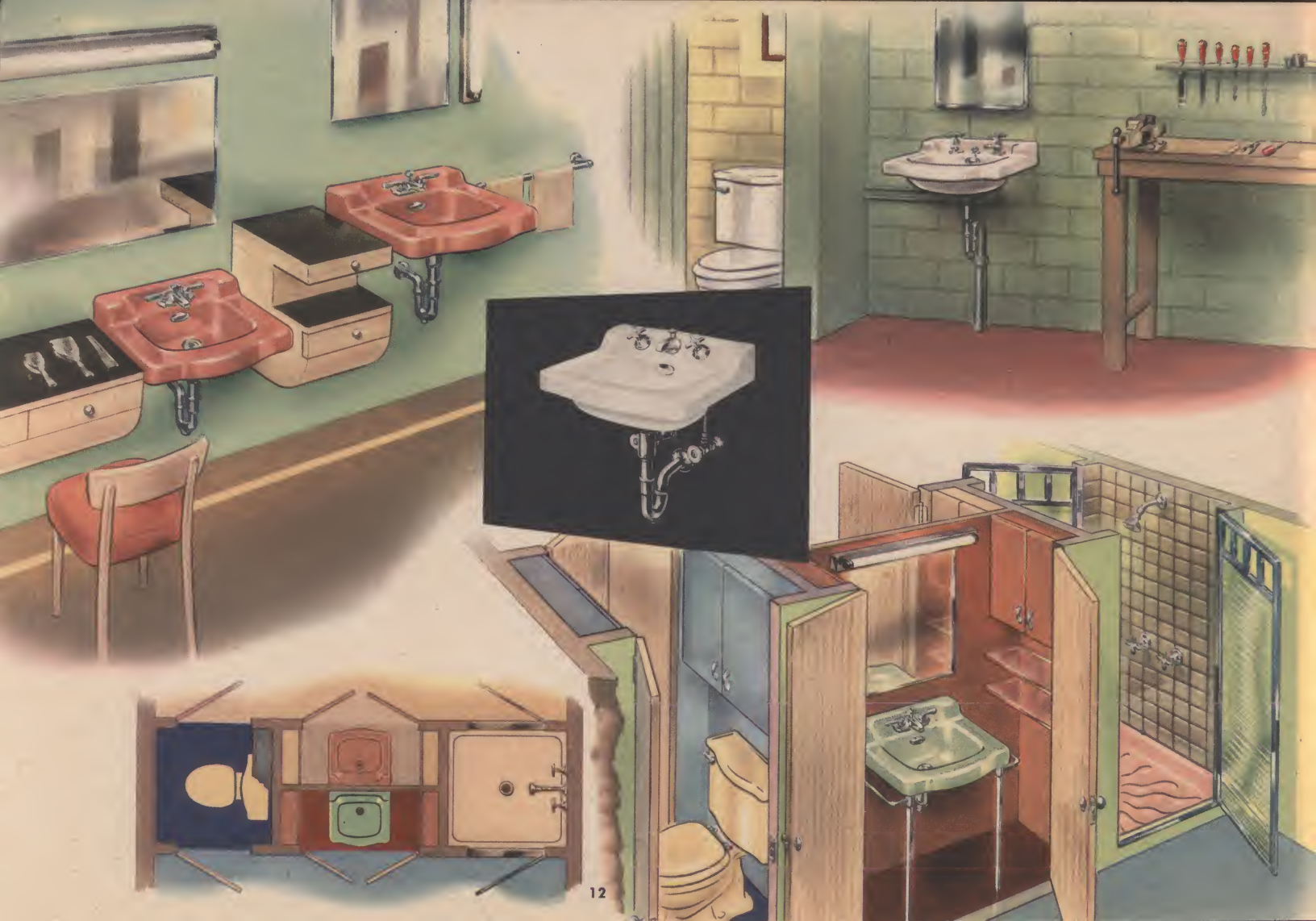


Plenty of swish! The powder room need not be breath-taking but it can be striking in both color and design. Dad and the children will be glad to give mother full rein in her treatment of this occasional room.

*color and design*

IDEAS

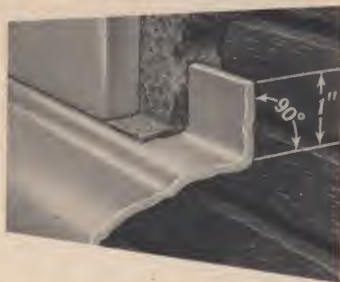






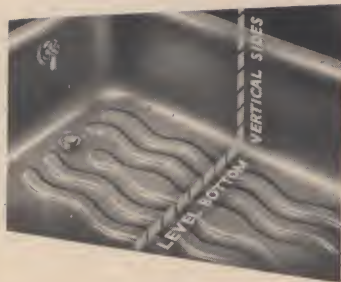
A lavatory in dad's hobby room or one installed adjacent to his den, would save mother many a chore. If you provide for these extra facilities in the original planning, the cost will be nominal. Consult your plumbing contractor—he can tell you whether your idea is practical.





## 1 leakproof—

Leaks along the built-in edges of bathtubs are a problem familiar to every home owner. Briggs solved this problem with a one-inch integral lip flange which provides a perfect flashing—a permanent water seal—tub to walls.



## 2 safety—

Briggs engineers designed and produced the only real *Safety Bottom* bathtub . . . a maximum area of level bottom, serpentine embossed for safety. This non-slip tread is an exclusive patented Briggs' safety feature.



## 3 functional design—

Wide rim seat, low sides and convenient hand grip are other bathtub safety features introduced by Briggs. Modern and pleasing in appearance, each Briggs Beautyware fixture is designed to give the fullest utility and convenience.



## 4 no unnecessary weight—

Briggs Beautyware Formed Metal plumbing fixtures—one-third the weight of their old-fashioned predecessors—are typical examples, like modern kitchen ranges, of how reduction in weight goes hand in hand with increased utility and beauty.



## 5 acid resisting porcelain enamel

Briggs Beautyware fixtures are of one quality—the highest—acid resisting porcelain enamel . . . *easy to clean and easy to keep clean* . . . and at no extra cost. Acid resisting porcelain enamel preserves original fixture beauty and protects it from the etching and surface staining common to regular porcelain enameled fixtures.

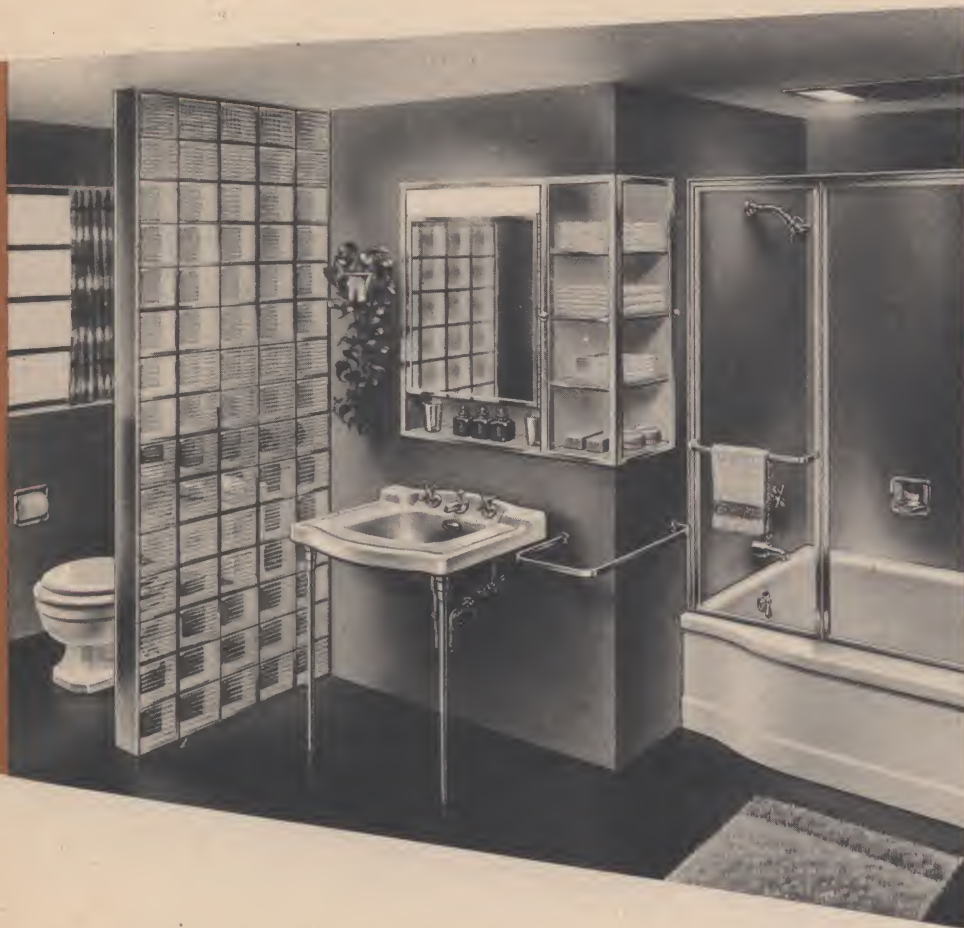


## 6 colorful

Briggs took the lead in popularizing the use of colored fixtures and has made it possible for home owners with even the most modest budget to enjoy their advantages. Color in a variety of pleasing pastels blend tastefully with the most distinctive wall and floor treatments, and lends a homelike warmth to the room.



## BRIGGS FEATURES



For more than thirty years the name of the Briggs Manufacturing Company has been prominent in American industry. It is a name which has been accorded world-wide recognition because of the development of the modern manufacturing methods which the company has contributed to the art of working in metals.

The Briggs Design Research Department, trained to take advantage of modern materials and modern methods of manufacture, introduced modern design and incorporated in Briggs Beautyware plumbing fixtures extra comfort, extra convenience, extra safety and outstanding quality.



T-5008 Soap Holder



T-5068 Double Robe Hook



T-5012 Tumbler and Toothbrush Holder



T-5084 Recessed Soap Holder with removable tray



T-5066 Single Robe Hook



T-5010 Toothbrush Holder



T-5054 Towel Bar—36" long. Available in sizes 12" to 36"



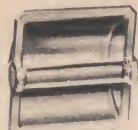
T-5020 Glass Shelf—24" long. Specify T-5018 for 18" length



T-5090 Recessed Soap Holder and Grab Rail combination



T-5024 8" Grab Rail



T-5082 Recessed Paper Holder—chrome roll



T-5016 Paper Holder with chrome roll

**accessories** . . . Attractively styled and polished chrome plated, Briggs accessories are widely specified for new homes and for installation in those to be modernized. Wall surface and recessed units are designed for use in both wood frame or masonry construction. Briggs accessories fasten firmly in place by patented concealed hangers, eliminating unsightly screws.

Here's a tip—decide early where you intend to place your accessories—the contractor can then provide necessary backing to insure that installation will be secure.

Not only do chrome accessories lend a smart sparkle to the room but as pictured below they add to over-all utility and efficiency.





## ACCESSORIES

**medicine cabinets** . . . Graceful, with mirrors, in a variety of patterns—some bevel-edged, some framed in stainless steel . . . accented by etched designs or mitre lines . . . convenience features include fluorescent lighting, toothbrush holders, razor drops and electric outlets . . . shelves are glass, bulb edged, adjustable for height.

The sketch on the right illustrates the modern medicine cabinet and mirror installation. Cabinet is placed to the left (or right) of lavatory with mirror directly over lavatory. Both convenience and safety are accomplished with this treatment.

DL-10



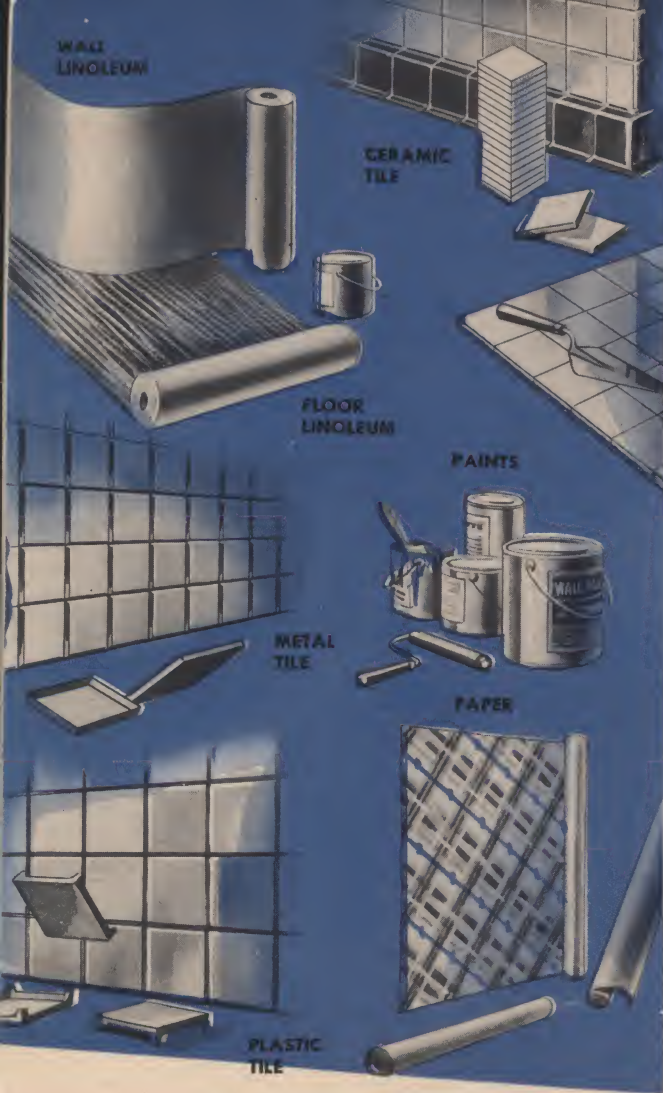
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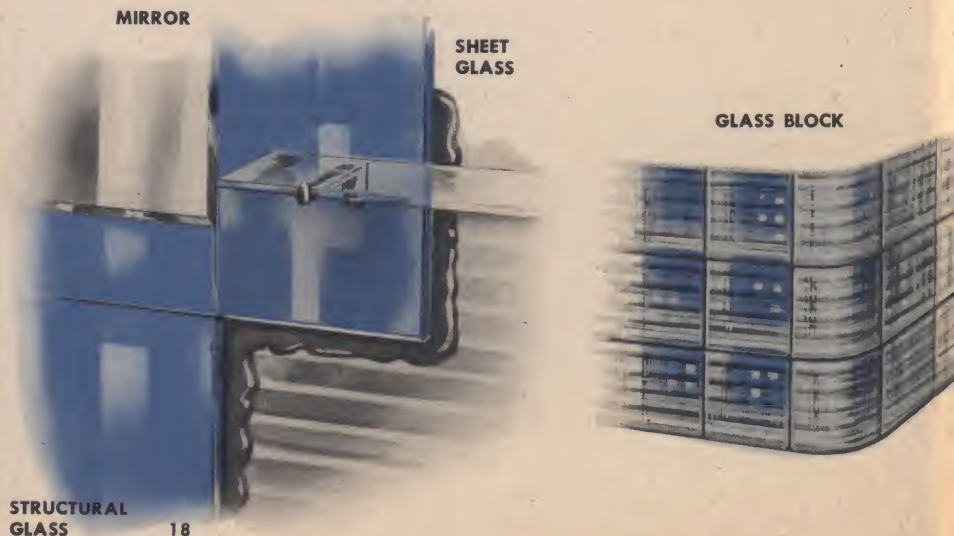
LP-24

ML-12





**ceramic tiles** have been used for thousands of years as a wall and floor surface material where moisture is present and where repeated cleaning is necessary. Tile is available in a wide variety of beautiful colors in either highly glazed or satin finish. **metal tile** is now offered with a vitreous porcelain enamel finish impervious to moisture; the metal tiles are easy to apply to a special grooved wallboard replacing conventional plaster. Metal tile is also made with a synthetic or baked enamel finish probably suitable where no scouring is done. **plastic tile** was introduced a few years ago and is identified by the solidity of color tones which run clear through the material. It does not crack readily, nor can the surface "craze." **plastic materials** in sheet form (laminated plastic sheets) which are extremely durable have been available for some years in a number of pleasing colors, inlaid effects and with wood grain and fabric finishes. **synthetic finished wallboards** with a lacquer or baked enamel finish have been successfully applied to bathroom interiors and have been available

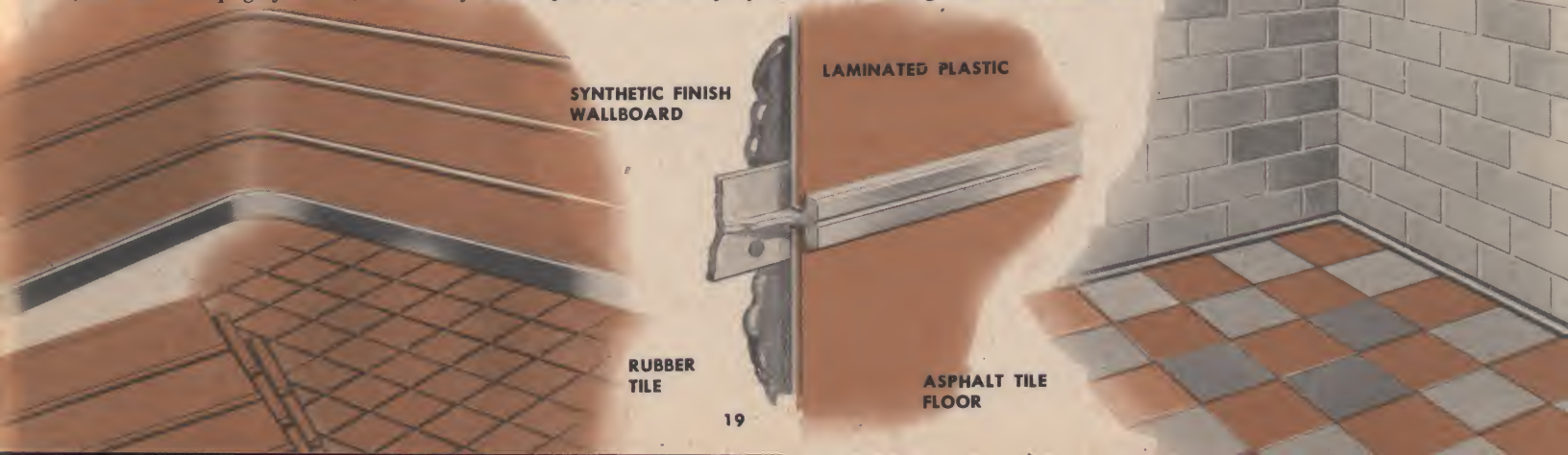




## MATERIALS

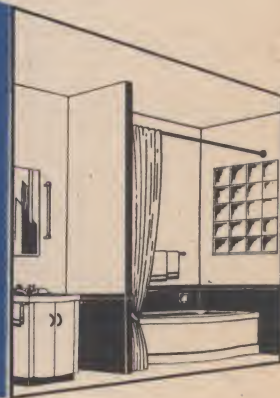
in brilliant colors and finishes resembling marble, fabric and wood grains. **enamel**—for “painted” surfaces should be only of a quality which is durable and moisture resistant. Economy, ease of application and infinite variations in color are attributes of this popular bathroom finish. **glass** in many forms is a beautiful and highly recommended material for bathrooms and powder rooms. Structural glass is opaque, available in beautiful colors and finished to a perfect reflecting surface. Glass block is useful for light-yielding exterior walls, interior walls with concealed illumination and partitions obscuring vision but transmitting light. Mirror glass is available in various colors. Glass may be etched or sandblasted to create individualized decorative effects. Sheet glass for shelves, rough-cast glass, and the specialized heat and shock-resisting types of glass offer many architectural possibilities for the modern home. **linoleum** for both floors and walls is available in an extremely wide range of colors and patterns. Linoleum affords infinite possibilities in custom inlaid floor designs. Its durability and flexibility in application have made linoleum one of the most popular surface materials. **rubber** tiles and sheets for floors have been offered, presenting elastic qualities in a floor surface material. **asphalt tiles** for floors are to be highly recommended where moisture is usually present and where great durability is necessary, being particularly popular in basement applications. **washable wallpaper** is suitable for bathroom application, offering interesting pattern and color possibilities. **fabrics** for curtains, drapes and decorative uses are being made suitable for bathroom moisture conditions by modern methods of chemical impregnation and treatment.

*The one inch integral lip flange on Briggs Beautyware bathtubs, which prevents leakage between tub and walls (illustrated on page fourteen), is ideally suited for use with any of the wall-covering materials described.*



Beautiful is the effect of color skillfully used in the decoration of any room. In addition, color schemes may be stimulating or restful, although some combinations of colors are depressing or disturbing. The pleasing effects of color are the result of a definite plan, yet such an achievement is not difficult nor does it require "a sixth sense." A great variety of color schemes and combinations are suggested by the illustrations in this booklet and may be utilized to decorate beautifully a bathroom or powder room. Many materials are now suitable for bathrooms, and you may care to use materials in which the exact colors shown are not immediately available. If you originate your own color schemes it is well to bear in mind the simple principles governing the use of colors in combination.

A logical arrangement of the traditional primary and secondary hues forms a circle, or "color wheel," as illustrated. Primary pigment colors are merely those which cannot be obtained by the mixture of other hues. Secondary colors are equal mixtures of two primary colors. To combine colors in decorative effects, there are three simple types of color schemes:





**MONOCHROMATIC** or one-color schemes are derived from a single hue; green, for example, may be the only hue contained in colors ranging from light to dark, or from weak ("soft") to intense. A practical monochromatic scheme might consist of: sandstone colored fixtures, neutral tan or beige walls, dark tan floor and accents in chocolate color.

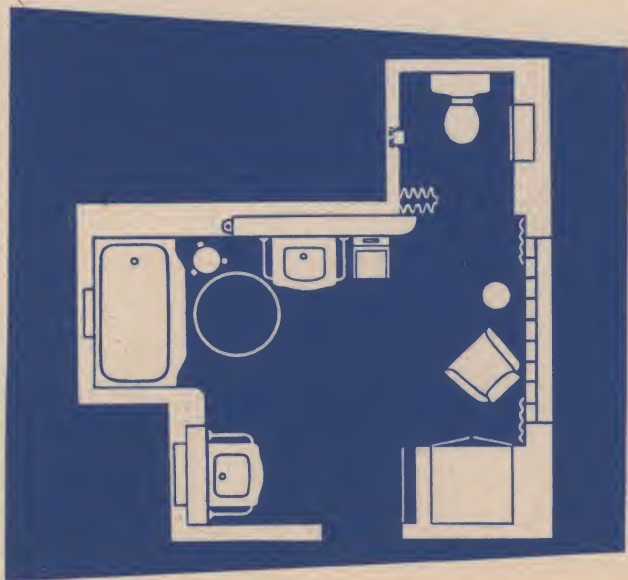
**ANALOGOUS** or similar-color schemes employ colors made from hues adjacent to each other in the color wheel, or mixture of these colors. With green as the dominant color, blue-green could be used and accents of yellow or chartreuse added to complete the scheme. Such a plan is more interesting than the monochromatic schemes, but presents some difficulty in securing "just right" colors where a variety of materials are to be used.

**COMPLEMENTARY** color schemes utilize the balance obtained with colors opposite each other in the color wheel. If light, clear green is the dominant color, reddish colors are used in subtle shades and tints to form a complementary scheme. Three, or even more, hues may be used in a complementary scheme, such as red, blue and yellow; note that these colors are "balanced" on the wheel. A pleasing scheme requires that one hue be dominant and that at least one hue be definitely subordinated to the others.

**PLAN** first; choose as a starting point pastel plumbing fixtures, then select the colors in materials to be used for walls and floor; as a final step, towels, accessories and a little paint can be chosen in colors to balance the scheme as a whole. A simple method of enlivening a color treatment is to add a color of whatever primary hue may be lacking. Use brilliant colors in small areas and avoid clashing of colors by placing brilliant hues adjacent to soft colors. The use of light tints or pastels adjacent to dark shades will add contrast and interest to your rooms.



## sky blue fixtures



**plan**—This modern bathroom is designed for a fine home where flexibility of plan is desired. The lavatory at the left may be separated from the rest of the interior shown, adding the utility of a second bathroom.

**materials**—Polished glass walls have the lustrous beauty so desirable in modern architecture, although the walls in this room could be surfaced with linoleum, laminated plastic or other plain materials. The floor shown is of plain linoleum with feature stripes in a modern pattern.

**color scheme**—Three primary hues: yellow, red and blue form the basis for a balanced color scheme in the contemporary manner with strong clear colors complementing pastel plumbing fixtures.

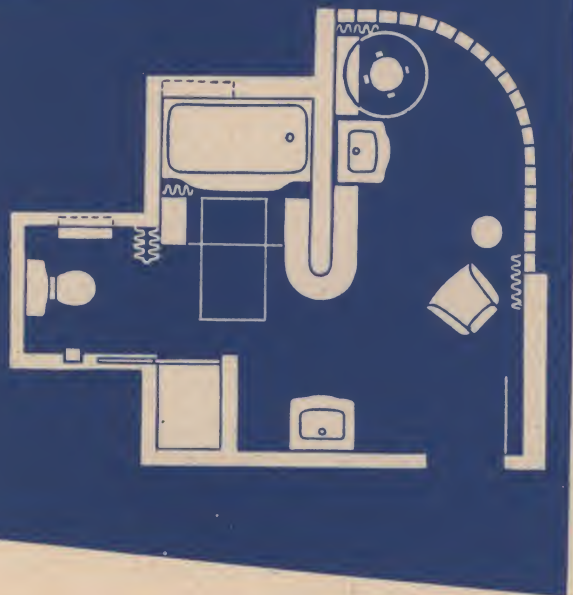
**design details**—Noteworthy is the use of large mirror surfaces above each lavatory. Large shelf-space and recessed compartments add to convenience. The scale retracts into the wall. Shower is enclosed in an ideal manner by the chromium-framed fluted glass doors. The closet may be separated from the rest of this room by the folding fabric-surfaced door guided by an overhead track. Lighting is provided by fixtures flush with the ceiling and by recessed lighting behind opal glass at the side of each lavatory.

**fixtures**—The graceful proportions of Briggs Beautyware plumbing fixtures are an important asset to the modern bathroom. The fixtures shown here in soft Sky Blue are: *De Soto* Bathtub with wide rim seat, two *Shelley* Lavatories with aprons, legs and towel bars, and *Zephyr* Closet.





## glass in the modern home



**plan**— An interesting design is shown here for the modern home with a modern exterior as indicated by the curved glass block wall at the right. This unusual plan affords semi-private use of bathtub or lavatory with dressing table, and complete privacy for the closet compartment.

**materials**— Shown here is a smooth, plain wall material which could be structural glass, linoleum or laminated plastic sheets. The floor is of plain linoleum, but could be vitreous floor tile in a single color.

**color scheme**— Blue predominates in this interesting and restrained scheme, with warm tones in fixtures and ceiling balancing the blue, yet permitting the use of a wide variety of colors in accessories.

**design details**— A secondary ceiling of translucent glass or plastic squares provides abundant illumination. The curtain follows a semi-circular track within the wall of glass block. Shelves are of heavy shock-resistant glass. A large mirror area adds to the utility and attractiveness of lavatory and dressing table. Modern appointments are in keeping with the contemporary architecture of the whole room. A folding fabric-covered door encloses the closet compartment.

**fixtures**— The modern styling of Briggs Beautyware plumbing fixtures has stimulated the development of modern architecture in bathrooms, powder rooms and kitchens. Illustrated here are *De Soto* Bathtub with *safety bottom* and wide rim seat, *Shelley* Lavatory with apron and legs, and *Zephyr* Closet.





## sandstone colored fixtures

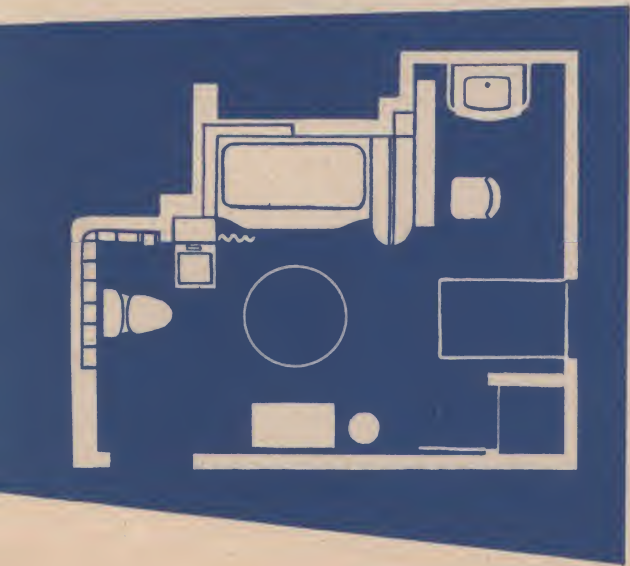
**plan**—This modern interior is arranged with plumbing fixtures at one side of the room, while doors, storage closets, etc., are at the side not shown in the illustration.

**materials**—Structural glass is suggested as a wall material in this type of room for its depth of color. Glass block is used in exterior walls for daylight with privacy. Shelves are of glass. The inside surfaces of the folding dressing table shelf and compartment are of stainless steel. The floor is plain linoleum with a custom inlaid design.

**color scheme**—Deep wine-colored glass walls are a foil for the sandstone colored plumbing fixtures. In this complementary scheme, red is definitely dominant, while yellow is minimized. Yellow-green or chartreuse accessories could be used here with effectiveness.

**design details**—A scale opens out of the wall. Towel shelves are within reach of the bather while standing in the *safety bottom* bathtub. A mirror-lined recess above the tub is waterproof and holds bath salts, soap, etc. The telephone is within reach of the tub and dressing table which may be closed to conceal hastily any disarray of toilet articles. Illumination is built in over the large dressing table mirror. A mirror-lined recess augments space provided by the medicine cabinet with circular mirror door.

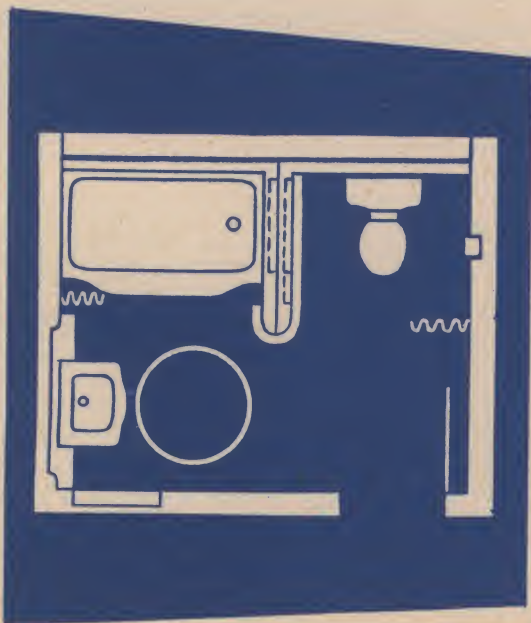
**fixtures**—Briggs Beautyware plumbing fixtures are illustrated here in beautiful Sandstone color, typical of the attractive pastels originated by Briggs. This fixture ensemble consists of *De Soto* Bathtub, *Shelley* Lavatory with apron, legs and towel bars.







## luxury in limited space



**plan**—This handsome room requires no more space than the average small bathroom. Ingenuity in arrangement, in use of materials and in color scheme have enhanced a simple plan.

**materials**—Walls may be a combination of fluted glass with almost any other material suitable for bathrooms. Elimination of rounded or curved surfaces would facilitate the application of some materials. The floor shown is plain linoleum but could be equally attractive in tile.

**color scheme**—"Opposite" colors in a complementary scheme are used here to accentuate the beauty of the Sea Green fixtures. Coral walls are complementary to fixtures and to the deep green floor. Red predominates in this vigorous color scheme, but could be softened to allow a dominance of green, creating a pleasing but less striking scheme.

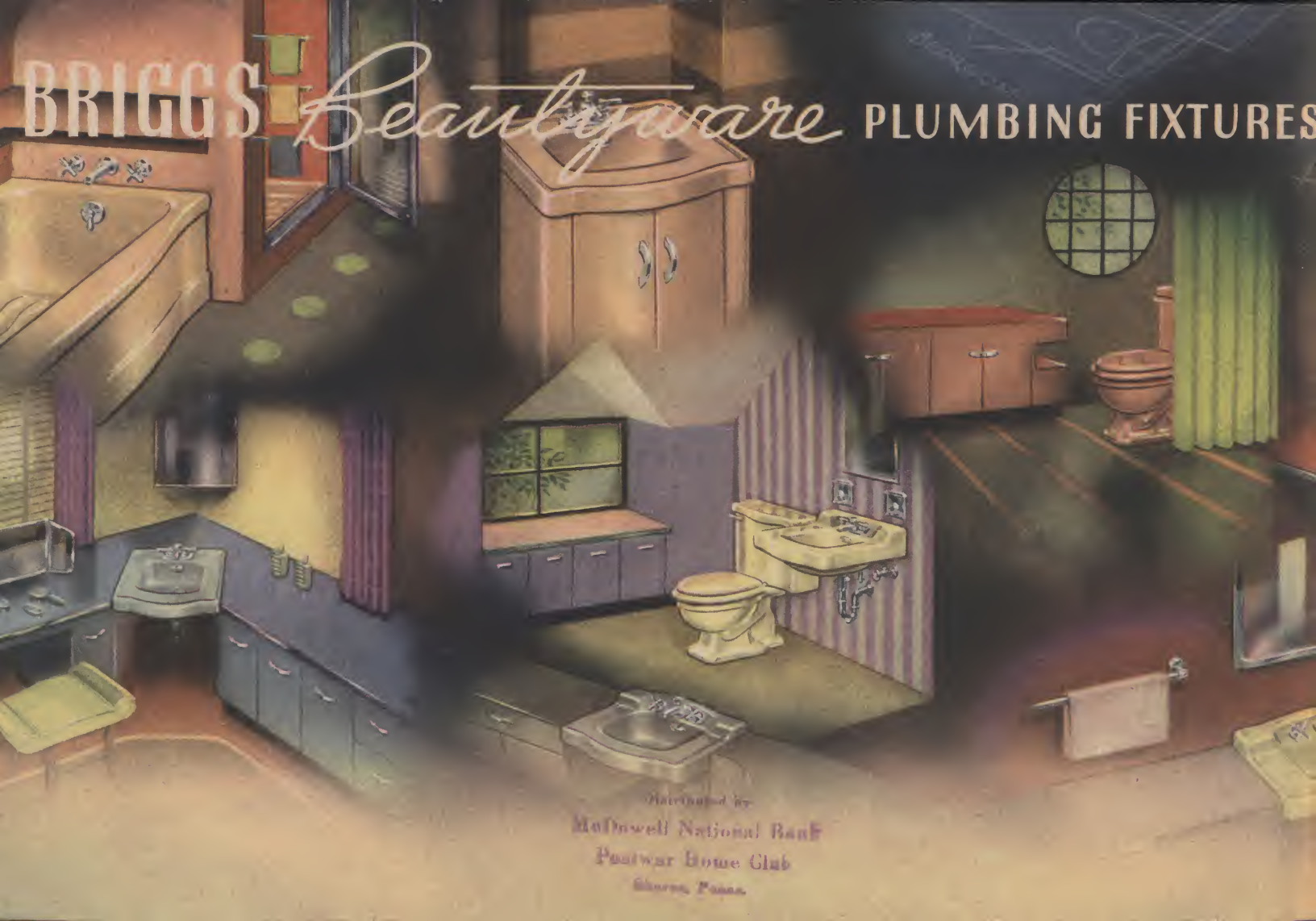
**design details**—Outstanding is the use of fluted glass, imparting a contemporary feeling to the room and serving the practical purpose of admitting well-diffused light. Appointments and fittings may be of any good quality modern type suitable for the moderately priced home.

**fixtures**—Briggs Beautyware plumbing fixtures have introduced finer plumbing ware to homes planned on a budget. These fixtures are Sea Green *De Soto* Bathtub, *Poe* Lavatory with Pedestal, and *Zephyr* Closet.



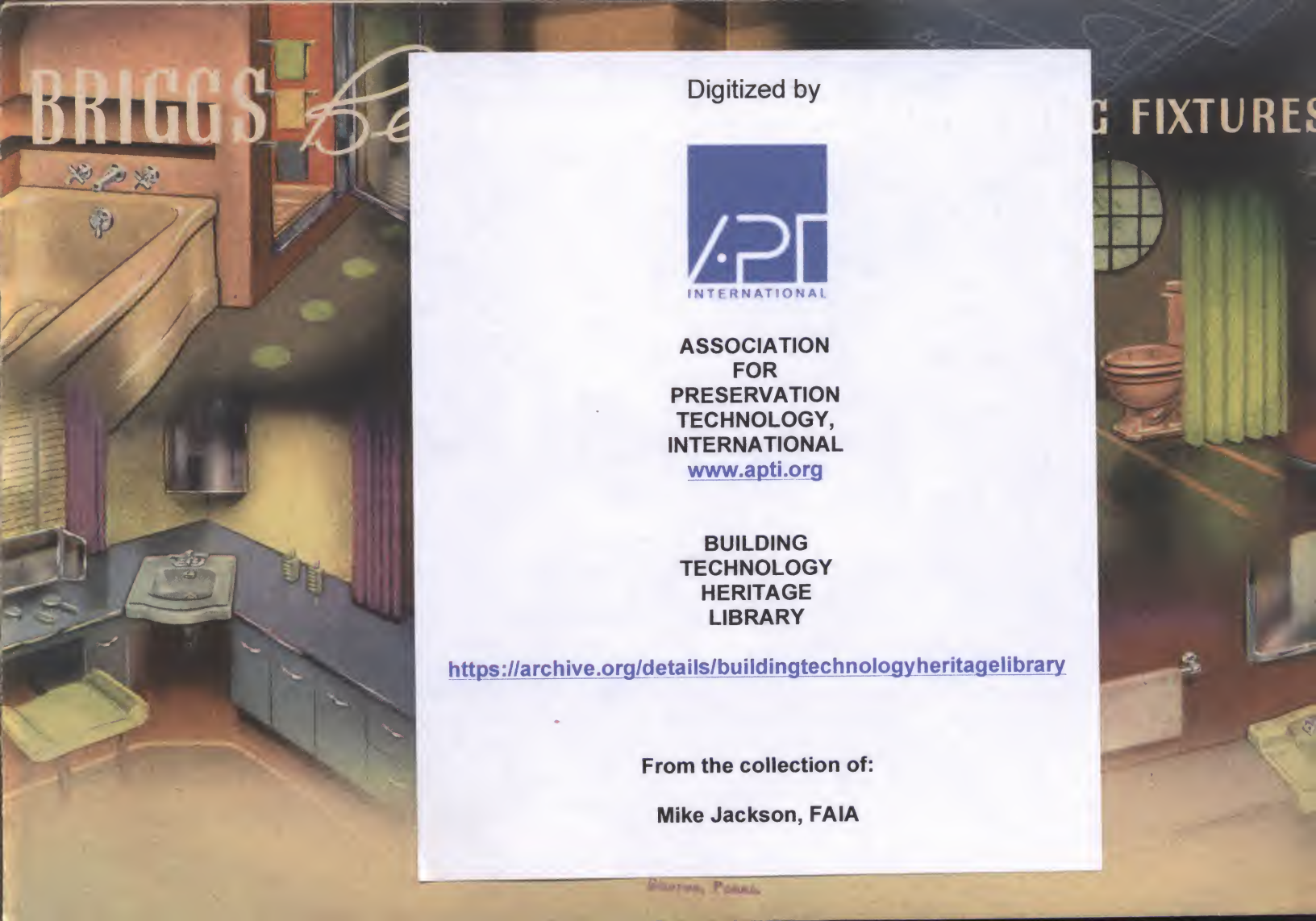


# BRIGGS *Beautyware* PLUMBING FIXTURES



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# BATHROOMS

*Planning your*

and powder room